

## A Message from the Director



In a recent study, 90% of our children in fourth through eighth grades stated that they were bullied or threatened with violence in their schools. In 2008, 48 incidents of shooting violence were reported in schools across our county. The time has come to break the cycle of bullying violence in our children's lives.

As educators the questions may be, (1) Can we guarantee the personal safety of our children in their schools today? (2) Is it not our goal to provide a safe, comfortable and empowering educational community for our children, a school where everyone feels safe to become the best they can be?

Zero tolerance policies, which are great in concept, have failed in practice. These policies and practices have only resulted in a re-victimization of the child being threatened and attacked. Are we really looking for zero tolerance of violence, or are we looking for zero victimization of our children?

No parent is willing to accept their child being hurt at school. The time has come to empower our children with the skills to recognize and escape violence. radKIDS teaches children the skills to escape and instinctively resist the violence so they not only feel safer, but are less likely to be victimized by bullies or predators in their school or lives. As articulated in recent research on school violence, "The only way to stop a bully (predator) is to make them stop." No, we cannot and should not teach our children to fight but we can take away their fear by providing realistic options and skills to escape violence and harm in their daily lives.

Together, we can empower our children making bullying a much harder task in our schools.

radKIDS is a revolutionary curriculum that meets or exceeds the core educational standards in all 50 states for elementary health/physical education, but more importantly ***radKIDS is a curriculum that is working today!*** The radKIDS curriculum is based on accelerated learning principles. No, ***we don't tell children what to do, we actually teach them how*** to recognize, avoid and escape violence in a fun activity based pre-K thru sixth grade environment. We hope you will take the opportunity to attend this five-day educational seminar so that we may share with you the opportunity to continue changing the lives of your children and students while at the same time helping us at radKIDS continue to build a safer world one child at a time.

*Stephen M. Daley, M. Ed*

\*Professional CEU Credits available to qualified educators

## radKIDS® Works

As nine-year-old Candy got off the school bus, a man ran up and grabbed her just a few feet from her front door. Attacked by a man twice her size, Candy, a fourth grader, knew exactly what to do and she lives to tell about it.

**"THIS GUY CAME UP  
BEHIND ME"  
SAYS CANDY,  
"HE GRABBED MY  
ARMS SO I DID  
MY radKIDS."**

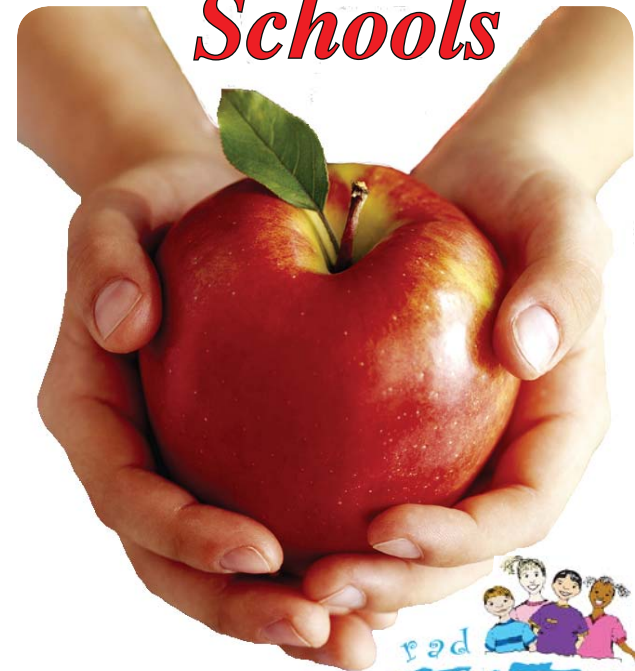


Candy's quick actions and description led police to arrest a man who turned out to be accused of a bizarre attempted kidnapping of two other young girls just months earlier.

# Building a Safer World for Children



## and Schools



Students learn best and are able to achieve their full potential in safe, secure environments.

## radKIDS Builds a Community of Safety for Students, Teachers and Administrators

The health and safety of students, both physical and emotional, is of paramount importance to all school systems. It is of no less importance than academics. If students don't feel safe and a have sense of security while in school, they absolutely cannot devote their attention to learning. Safe schools do not happen automatically. They require the collaboration and support of students, staff, parents, and the community.

### radKIDS IS COMMITTED TO REDUCING SCHOOL VIOLENCE

The threat of attacks in schools can create fear and disorder among students as well as teachers. That's why bullying deserves special attention. radKIDS is the comprehensive safety education program committed to reducing

school violence and includes a revolutionary and effective bullying prevention component. radKIDS provides realistic options, knowledge and skills to promote safe and healthy environments so that schools can freely focus on their primary objective of educating our nation's children.



### MULTI-SENSORY LEARNING

radKIDS provides communities across the United States and Canada with the benefit of enhanced school and community-based services in an effort to strengthen healthy child development, and reduce violent behavior and victimization as well as substance use. Fun, activity-based programs include lecture, safety drills, instinctual respon-

sive activities and dynamic simulation providing a multisensory rich learning environment for children.

Through radKIDS training, children become resilient and empowered and learn to replace the fear confusion and panic of dangerous situations with confidence, personal safety skills, and self-esteem.

### radKIDS IS THE NATIONAL LEADER IN CHILDREN'S SAFETY EDUCATION

radKIDS is integrated into your school by training concerned adults from your own school community. By empowering your school with nationally certified instructors, the radKIDS program can continue to provide essential education to children for years.

### radKIDS IS MAKING A DIFFERENCE

- 250,000 children have been trained in the radKIDS Personal Empowerment Safety Education program.
- 96 children threatened with abduction used their radKIDS skills and returned safely to their families.
- Thousands of children have spoken up and gotten the help they needed to stop abuse and bullying violence.
- More than 4,800 community based instructors have been trained in 46 states.



### radKIDS CURRICULUM TOPICS

- radKIDS Revolutionary Bullying Prevention Program
- Internet Safety
- Home, School, Vehicle and Out & About Safety
- Good, Bad and Unwanted Touch Featuring "Sam's Secret"
- Predator Tricks Including Physical Resistance Strategies Against Abduction

## radKIDS Strikes Back Against the ABC'S of Child Victimization

### A

- An estimated 797,500 children are reported missing each year. In 40 percent of stereotypical kidnapping cases, the child was killed.

### B

- 165,000 children a day missed school due to fear of bullies and / threats of violence.

### C

- 896,000 children were determined to be victims of child abuse and neglect. That is one child every 35 SECONDS.

### S

- There is one sex offender for every square mile in the United States. A typical molester will abuse 30 to 60 children before they are arrested.

For more information, or to find a local program, visit our website at [www.radKIDS.org](http://www.radKIDS.org) or call (844) rad-KIDS / 723-5437.