

radKIDS® Works

As nine-year-old Candy got off the school bus, a man ran up and grabbed her just a few feet from her front door. Attacked by a man twice her size, Candy, a fourth grader, knew exactly what to do and she lives to tell about it.



**“HE GRABBED
MY ARMS
SO I DID MY
radKIDS.”**

“I elbowed him in the head and I ran home.”

Her description led police to arrest a man who turned out to be accused of a bizarre attempted kidnapping of two other young girls just months earlier.

“We don’t expect small children to knock down or knock out a big man,” says Steve Daley, Executive Director of radKIDS, “but they can surprise and distract them enough to get away. Children without training who are attacked or grabbed yell ‘Help me, help me.’ And what they’re saying inside their mind is: ‘Someone *save me!*’ A radKIDS mindset after their training is: ‘How dare you touch me!’ That empowerment changes the whole context of an encounter putting the power in the child’s hands instead of the predator.”

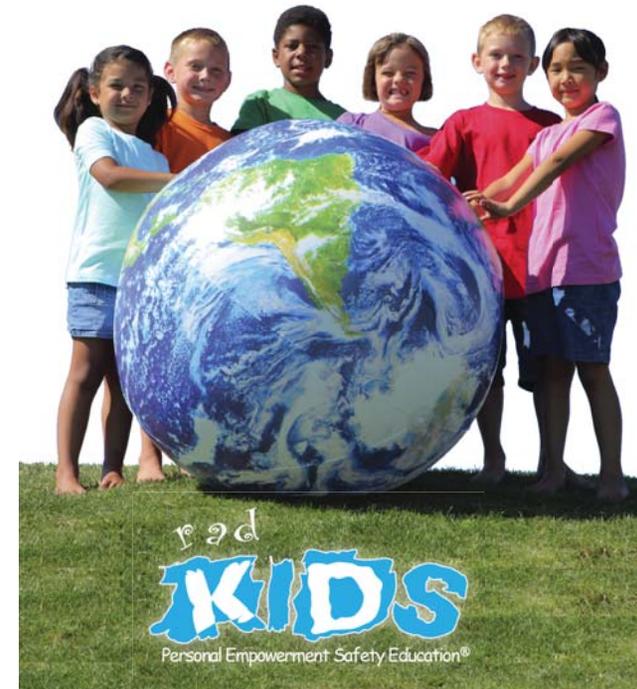
*We’re proud to say that
Over 96 radKIDS have
successfully escaped abduction.*

radKIDS, Inc. is a national nonprofit 501(c)3 educational organization committed to providing proven, effective life saving skills to children ages 5-12 (grades K-6) by teaching them how to “Resist Aggression Defensively.”

radKIDS, Inc.
9 New Venture Drive
South Dennis, MA 02660



Building a Safer World for Children



Children are targeted as victims because they are more vulnerable than adults. They are more trusting and far easier to lure into dangerous situations.

radKIDS® is Teaching Kids the Skills They Need to Protect Themselves



Through radKIDS training, children become empowered and learn to replace the fear, confusion, and panic of dangerous situations with confidence, personal safety skills, and self-esteem.

BEING PREPARED

Today's news stories are frightening to parents who may be confused about keeping their children safe. How do you teach your children of the dangers without scaring them? The truth is that most kids already know the dangers and are already



concerned. The most important thing a parent can do is teach their children to think and be prepared. Because when you're prepared you're not scared!

LEARNING BY SEEING, HEARING AND DOING

radKIDS strengthens physical fitness, and teaches core life-skills to children 5-12 years old (grades K-6). Fun, activity-based programs include lecture, safety drills, muscle memory exercises and dynamic simulation providing a multi-sensory rich learning environment.

radKIDS® IS THE NATIONAL LEADER IN CHILDREN'S SAFETY EDUCATION AND VIOLENCE PREVENTION

radKIDS is brought to you by training concerned adults from your own community. By empowering your community with nationally certified local instructors, the radKIDS program can continue to provide essential education to children for generations.

radKIDS community based programs have been offered in schools, local recreation programs, day camps, scouting and religious youth groups.

radKIDS® IS MAKING A DIFFERENCE

- 250,000 children have been trained in the radKIDS Personal Empowerment Safety Education™ program.
- Over 96 children threatened with abduction used their radKIDS skills and returned safely to their families.
- Thousands of children have spoken up and gotten the help they needed to stop the abuse.
- More than 4,800 community based instructors have been trained in 46 states and Canada.

radKIDS® CURRICULUM

- radKIDS® Revolutionary Bullying Prevention Program
- Preventing/Stopping Predator Tricks Including Physical Resistance Strategies Against Abduction
- Internet Safety
- Good, Bad and Uncomfortable / Unwanted Touch Featuring "Sam's Secret"
- Home, School, Vehicle and Out & About Safety

radKIDS® Strikes Back Against the ABC'S of Child Victimization

A

- An estimated 797,500 children are reported missing each year. In 40 percent of stereotypical kidnapping cases, the child was killed.

B

- Last year 10,000 children stayed home from school at least once a month fearing bullies and half the children surveyed were bullied weekly.

C

- 896,000 children were determined to be victims of child abuse and neglect. That is one child every 35 SECONDS.

S

- There is one sex offender for every square mile in the United States. A typical molester will abuse 30 to 60 children before they are arrested.

For more information, or to find a local program, visit our website at www.radKIDS.org or call (844) rad-KIDS 723-5437